

MSR**Station Order Add to Schedule
Heinrich for Senate 2012 208255****Market:** Albuquerque**Flight Dates:** Tuesday, September 25, 2012 to Sunday, September 30, 2012

Contact: Jim Giudicessi

Email: Jim.Giudicessi@krqe.com

KASA-TV

Estimate ID
12158

Phone: 505-246-2222
Fax: 505-944-0259
Direct: 505-998-9530

Jung
9/24/12

Program Name	DP	Length	Days	Gross Rate	KASA-TV						
					Tue	Wed	Thu	Fri	Sat	Sun	Total
Ricki Lake	EF	M-F	30	\$50.00	OK						1
Funny Videos	EF	M-F	30	\$50.00		OK					1
X-Factor	PT	Th	30	\$1,300.00	OK						1
Saturday 9:30p News	LN	Sa	30	\$250.00	OK						1
Sunday 9p News	LN	Su	30	\$400.00	OK						1
Station Gross Totals				\$2,050.00	1	1	1	1	1	1	5

Suzanne Collins

Media Strategies and Research

1580 Lincoln Street, Suite 510, Denver, CO 80203

suzannel@mediastrategies.com

Date/Time Sent: 9/24/2012 2:08:18 PM

KASA-TV

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Spot Manager: All, 09/25/12-09/30/12

Order	Alt Order	Estimate	Date	Length	Priority	Air Time	Product	Ad-ID	Rate

Station: KASA

Advertiser: POL/Heinrich for Senate (D)

Agency: Media Strategies & Research

Line: 1

Time Period: 3p-4p

208255 12158 09/26/12 :30 P5

\$50.00

\$50.00

Line: 2

Time Period: 4p-5p

208255 12158 09/28/12 :30 P5

\$50.00

\$50.00

Line: 3

Time Period: 7p-8p

208255 12158 09/27/12 :30 P5

\$50.00

\$50.00

Line: 4

Time Period: 930p-10p

208255 12158 09/29/12 :30 P5

\$250.00

\$250.00

Line: 5

Time Period: 9p-930p

208255 12158 09/30/12 :30 P5

\$400.00

\$400.00

\$400.00

\$2,050.00

\$2,050.00

\$2,050.00

\$2,050.00

\$2,050.00

\$2,050.00

[Sorted by: Line]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

 FEDERAL CANDIDATE STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:		Date:	
KASA-TV	Albuquerque	9/24/2012	

I, _____,
 being on behalf of: Martin Heinrich, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the _____ General
 election to be held on: Tuesday, November 06, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, September 25, 2012	Sunday, September 30, 2012

Total Charges: \$2,050.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Martin Heinrich for Senate

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Valerie J. Borrego

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Monday, September 24, 2012

For electronic transmission, enter date and signature here

Date

Signature

John S. Weller

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature _____ Printed Name _____ Title _____